

China's Going Global Index: *Opportunities and Challenges*

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We cover six key strategic industries - and 26 sub-sectors - in the biggest global markets. Our analysis, data and forecasts offer insight into current developments and likely trends.



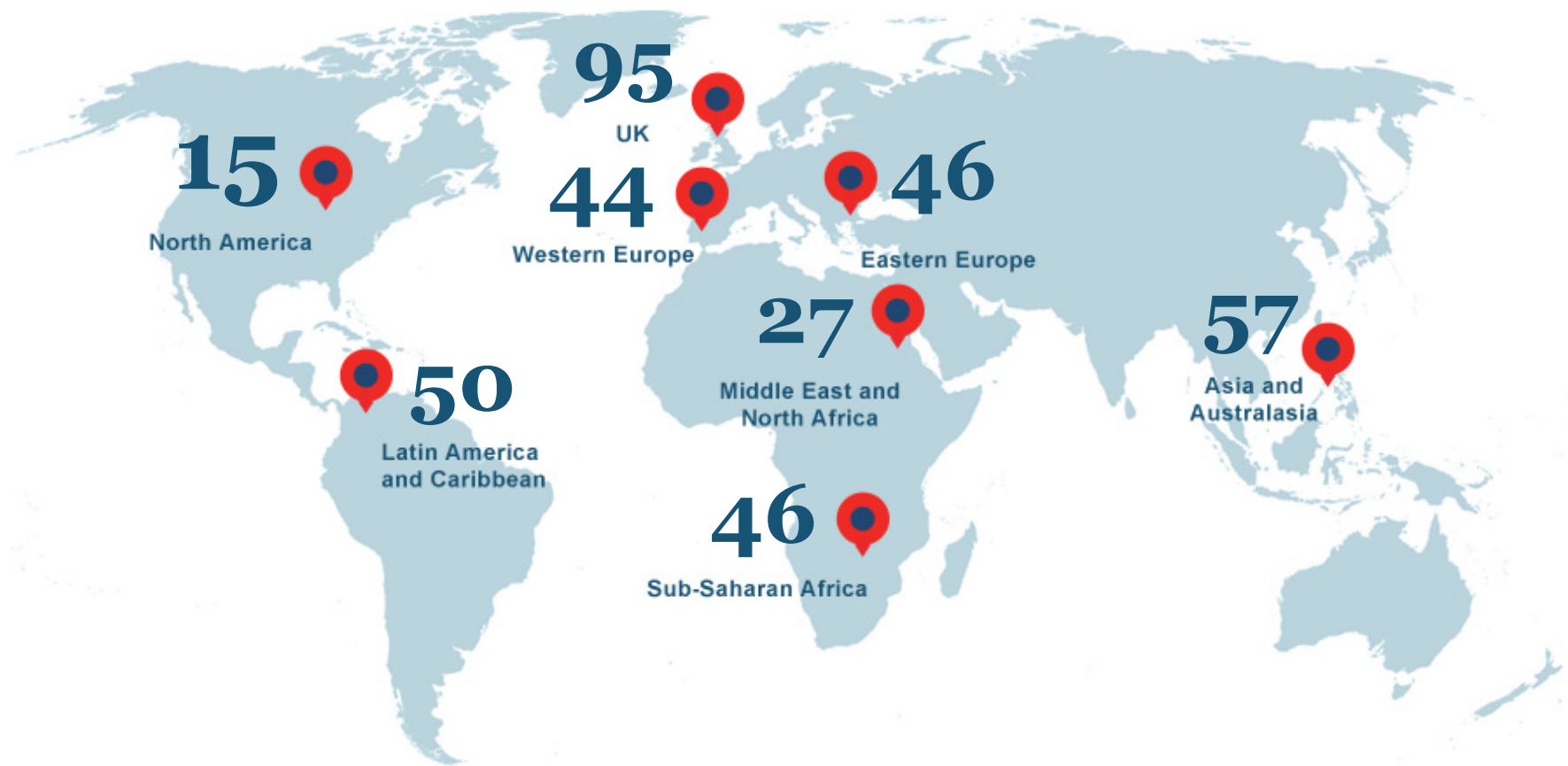
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China's ODI overview

- China accounts for 11.6% of global output, but 6.7% of global ODI only.
- China's ODI grew by 35% since 2005, and more than doubled in 2012 with 115 billion USD, third largest globally.
- More private investment than SOE
- EIU survey:
 - 48% firms plan on overseas investment for access to new market
 - only 26% note natural resources as the main driver.
- By 2017, China will become a net investor

Opportunities and Challenges—what do companies say

Structure and weighting assignment

Index component

Weights (rounded)

Opportunity

Market size	17%
Natural resources	18%
Intellectual property (brands and technology)	15%
Export manufacturing	17%

Risk

Domestic political and regulatory risk	14%
International political and regulatory risk	5%
Cultural proximity	12%
Operational risk	2%

China Going Global Investment Index

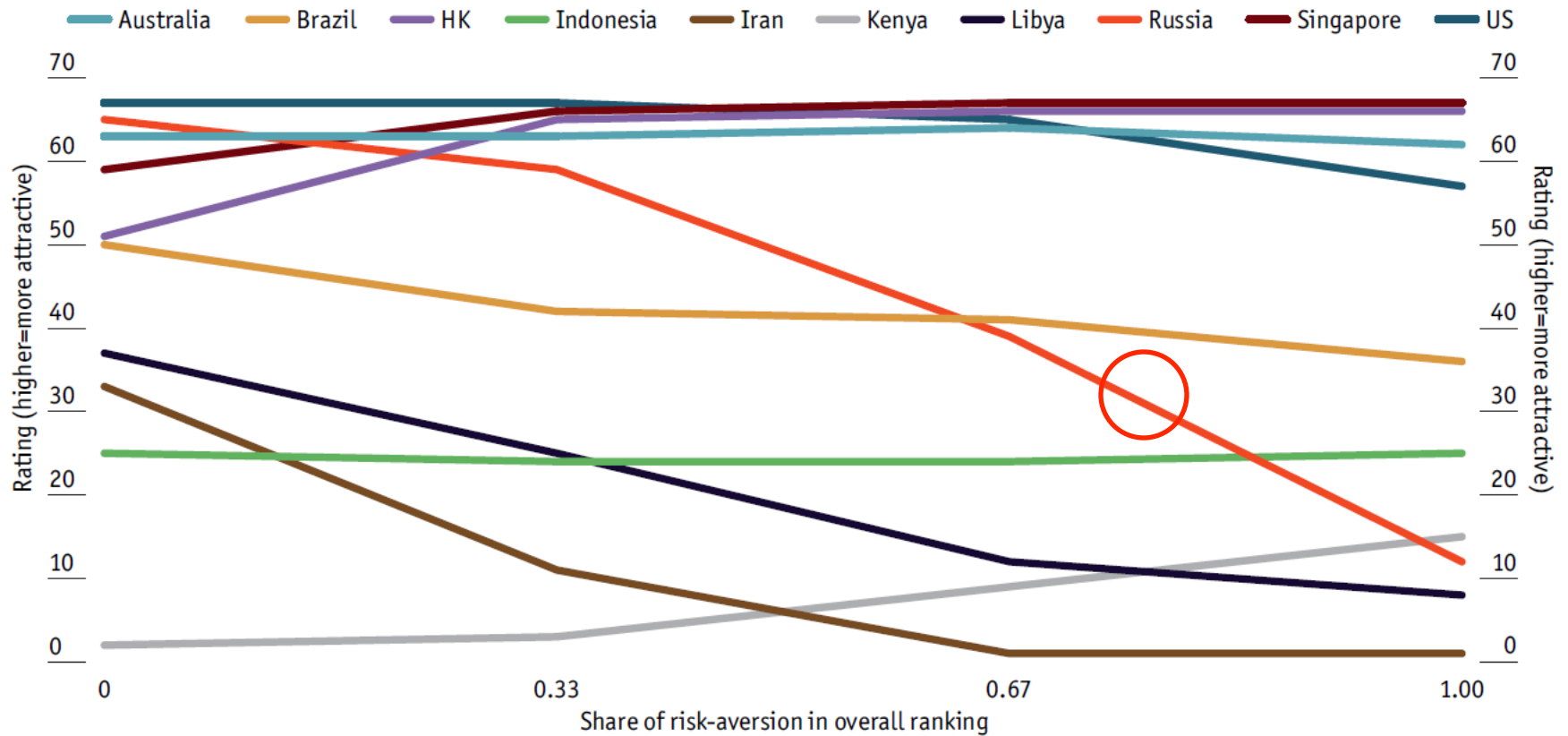
Final ranking (100 = Best)

Rank	Country	Score
1	US	54.9
2	Singapore	48.9
3	Hong Kong	45.9
4	Japan	43.8
5	Australia	43.7
6	Canada	43.2
7	Switzerland	40.2
8	Norway	39.8
9	Russia	39.6
10	Germany	37.7

Source: [China going global \(EIU white paper\)](#)

Risk averse?

Share of risk-aversion in overall ranking



Source: The Economist Intelligence Unit.

Opportunities

Top 10 – Opportunity (100 = Best)

Rank	Country	Score
1	US	56.3
2	Japan	41.9
3	Russia	40.1
4	Canada	38.1
5	Australia	37.9
6	Saudi Arabia	36.6
7	Norway	35.1
8	Switzerland	33.6
9	Singapore	32.8
10	Germany	32.5

Risks

Top 10 – Risk
(100 = Riskiest)

Hong Kong and Singapore—safe havens

Rank	Country	Score
1	Iran	69.8
2	Venezuela	68.0
3	Cuba	67.8
4	Morocco	64.7
5	Ecuador	63.8
6	Algeria	63.3
7	India	63.2
8	Libya	63.1
9	Nigeria	63.1
10	Saudi Arabia	63.0

Projects abandoned: US\$7bn ---2011 GDP: US\$34bn

Top 10 - Export manufacturing

(100 = Best)

Rank	Country	Score
1	Singapore	80.0
2	Hong Kong	73.6
3	Malaysia	72.7
4	South Korea	71.5
5	Philippines	70.6
6	Thailand	69.4
7	Jordan	69.1
8	Taiwan	68.8
9	Vietnam	68.3
10	Israel	67.6

Top 10 - Brands and technology

(100 = Best)

Rank	Country	Score
1	US	84.3
2	Japan	75.3
3	Germany	44.3
4	France	41.7
5	UK	38.3
6	Switzerland	37.6
7	Canada	35.4
8	Sweden	35.4
9	Netherlands	34.9
10	Denmark	34.3

Thank You!

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