

New Perspectives on Innovation and Intellectual Property Policy in China: What Does the Evidence Say?

May 18-19, 2015
University of California, San Diego

Sponsors: US Patent and Trademark Office and UC San Diego (IR/PS, 21st Century China Program, and the UC Institute on Global Conflict and Cooperation)

May 18 Experts Discussion (closed to the public)

Venue: Dugout Conference Room in RIMAC Annex
(9730 Hopkins Dr, La Jolla, CA)

- 1:30pm Scene Setter
Mark Cohen and Tai Ming Cheung
- 2:00pm China's IP Policy and the Future of Innovation
Rick Miller, Tai Ming Cheung, LIU Xielin and LIANG Zheng
- 4:00pm Break
- 4:15pm Brainstorming and Open Discussion
Mark Cohen and Barry Naughton
- 5:30pm Discussion Concludes
- 6:00pm Shuttle Departs for dinner at Piatti Italian Restaurant & Bar

May 19

Venue: San Diego Supercomputer Center Auditorium
(10100 Hopkins Dr, La Jolla, CA 92093)

- 8:00 **Welcome Remarks: Peter Cowhey/Barry Naughton and Mark Cohen**
- 8:15 **Chinese IP Data and Innovation**

Introduction of the USPTO China Resource Center and Various Examples of Empirical IP Data We Analyze

Larry Lian, Attorney Advisor, Office of Policy and International Affairs, USPTO

What Chinese Patenting Data and USPTO Data Show about Innovation

Rick Miller, Senior Economist, USPTO Office of Chief Economist

GIPC International IP Index

*Ellen Szymanski, Senior Director of International IP, Global Intellectual Property Center
U.S. Chamber of Commerce*

Questions and Answers (30 min)

10:00 Coffee/Tea Break

10:15 **Chinese IP & Innovation Policy and its Effects (Part I)**

How Economists Can Drive Change in IP Policy

*Stuart Graham, Associate Professor, Scheller College of Business, Georgia Tech, former
Chief economist of the USPTO*

Roads Less Traveled: Using Empirical Data to Revisit Assumptions About IP in China

Mark Cohen, Senior Counsel, Office of Policy and International Affairs, USPTO

Questions and Answers (20 min)

11:45 Networking Lunch

Remarks by LIN Shangli, Fudan-UC Center

1:00 **Chinese IP & Innovation Policy and its Effects (Part II)**

China's planning for patenting: planning for patently unplannable

Brian Wright, Professor of Economics, UC Berkeley

China's patent subsidy policy: evidence from a firm level study

Lei Zhen, Assistant Professor of Economics, Penn State University

The Rapid Increase of Chinese Patents and China's Improvement of Innovation
Capability: Progress or Puzzle?

*Liang Zheng, Associate Professor, School of Public Policy and Management, Tsinghua
University; Assistant Director, China Institute of Science and Technology Policy*

Innovation Driven Development and Its Implication for Innovation and IPR in China

Liu Xielin, Professor, School of Management, University of Chinese Academy of Sciences

Questions and Answers (40 min)

3:20 Coffee/Tea Break

3:35 **Industry and Corporate Perspectives**

Competition Data and Antitrust – a Corporate Perspective

Kirti Gupta, Director, Economic Strategy, Qualcomm Inc.

Chen Liren, Vice President of Engineering and Legal Counsel, Qualcomm Inc.

Legal and Regulatory Context for China’s Antitrust Enforcement

Elizabeth Wang, Charles River Associates

How to Calculate Piracy and Its Impact on the Economy

Jared Ragland, Director of Policy, Business Software Alliance

Questions and Answers (30 min)

5:15 **Concluding Remarks**

China’s IP Policy and Its Effect on Economic Upgrading

Barry Naughton, Sokwanlok Professor of Chinese Economy, IR/PS