

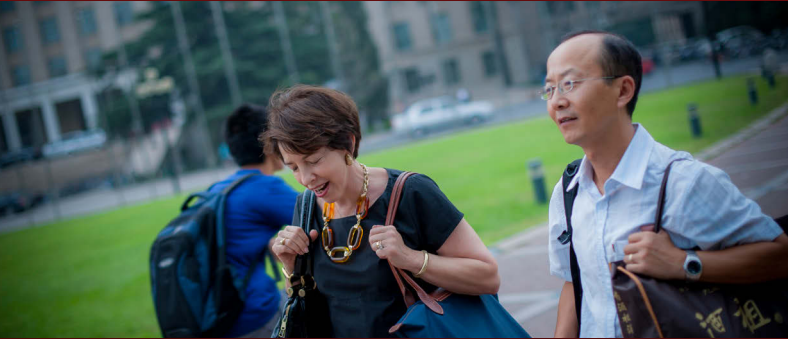


21st Century China 中国

NEWSLETTER | SPRING 2013

UC San Diego
School of International Relations
and Pacific Studies

21st Century



2012 was a year full of promise for the new 21st Century China Program. Under the leadership of International Relations and Pacific Studies Dean Peter Cowhey, the program forged new thinking about the pivotal relationship between China and the United States, built strong relationships with Chinese institutional partners and created an outreach effort of growing scope and impact.

The 21st Century China Program's goal is to become one of the preeminent programs for using original

research to anchor major policy discussions. In this first year, the program advanced important policy thinking with successful international conferences in San Diego and Beijing on renewable energy, the internationalization of Renminbi and innovation policy. It built the foundations for dialogue and research in partnerships with leading Chinese institutions. The program has built an exciting relationship with Fudan University for a joint Fudan-UC Center on Contemporary China. Its partnership with Tsinghua University's School of Policy and Management on innovation policy continues to expand. At the same time, the Program built its profile by bringing leaders in both countries to San Diego. They included Ambassador Karl Eikenberry, noted China scholar Ezra Vogel, commencement speaker Qin Xiao and Chinese entrepreneur James Ding. Beyond our regular public lecture series that has drawn large audiences from campus and the community, the program organized several outreach events to engage San Diego

21st Century China Program
School of International Relations & Pacific Studies
University of California, San Diego

9500 Gilman Drive, #0519 | La Jolla, CA 92093-0519

Tel: (858) 534-2660 | Fax: (858) 534-3939

For more information and event announcements, please check china.ucsd.edu regularly, or send an email to 21china@ucsd.edu.

China

community members, UC San Diego alumni in China and visiting parents of Chinese students.

In September 2012, program scholars joined Dean Cowhey and other IR/PS faculty members for a visit to several partner institutions in China. The IR/PS delegation held talks with academic leaders from Tsinghua University and Renmin University in Beijing, Fudan University in Shanghai, as well as government bodies such as the People's Bank of China, China's National Center for Climate Change Strategy and International Cooperation. These face-to-face meetings are important for launching new collaborative projects and deepening existing cooperation between IR/PS scholars and their partners in China.

We are grateful to our donors and supporters who share a common vision of the importance of deepening public knowledge about China. They support IR/PS' commitment to developing the program into a world-class research center on China.

The 21st Century China Program is based in one of the nation's finest public higher education institutions. Participation and financial contribution from individuals and private-sector institutions will be critical for its success. We are proud of the support the program has received from its friends so far. As we carry on the work of building a world-class program on China and U.S.-China relations, we look forward to your continued involvement as a supporter to the 21st Century China Program.

Susan Shirk

Chair, 21st Century China Program

Lei Guang

Director, 21st Century China Program



“The goal of the 21st Century China Program is to take what we have built with one of the largest groups of scholars on China in the world at UC San Diego, and convert that into a platform for dealing with the fundamentals of relationship and institution-building and dialogue in the 21st century.”

—Peter Cowhey, Dean of IR/PS

INTERNATIONALLY RENOWNED SCHOLARS ON CHINA

IR/PS has invested heavily in building a team of contemporary China scholars whose books and articles are required readings in university classrooms, and whose insights are regularly sought out by the media as well as government and business leaders.

The School's group of China scholars has grown to seven members, a faculty size that is virtually unmatched by any other department or school at an American university. Their expertise is supplemented by noted China scholars at UC San Diego's other departments, including art, history, linguistics, literature, political science and sociology, as well as by international relations scholars at IR/PS who carry out important research on China.

In addition to U.S.-China relations, we have particular strengths in the following areas acutely relevant to China: environment, climate change, innovation policy, Communist Party elite politics, military affairs, defense and dual-use industries, macroeconomic policy, economic reforms, trade, government debt, religion, media and Internet, rural politics, social stability and foreign policy.

FACULTY RESEARCH AND ACTIVITIES ON CHINA IN 2012

TAI MING CHEUNG

Tai Ming Cheung is leading a multi-year research project on the study of innovation and technology in China, including co-leading a survey project on comparing Chinese and U.S. innovation capabilities with Tsinghua University. He has also received a major grant from the University of California to examine China's efforts to become a world leader in high-performance computing.

PETER COWHEY

Peter Cowhey serves on the bi-national experts group appointed by the U.S. and Chinese Governments on innovation policy. In June 2012, he was invited by the Chinese Ministry of Science and Technology to speak at the 1st Global Research and Development Summit (Nanjing) on education and the effective use of R&D resources. In September 2012, he was the keynote speaker at Tsinghua University's forum on Models of Innovation and Capacity to Innovate in China and the U.S. He presented his research on what he calls the third wave of novel product innovation and commercialization.

LEI GUANG

Lei Guang published an article comparing the Chinese and Indian local states' responses to land conflicts in *China, India and the End of Development Models*. His op-ed pieces on China's new leadership appeared in BBC Chinese and *Union Tribune* in November 2012.

STEPHAN HAGGARD

Stephan Haggard has an interest in China's relations with North Korea; his blog posts on the topic can be found at the Witness to Transformation site (www.piie.com/blogs/nk). His papers on Sino-DPRK relations can be found at www.piie.com, including recent research based on surveys of Chinese firms doing business in North Korea.

GORDON HANSON

Gordon Hanson co-authored an article in the *American Economic Review* entitled "The China Syndrome: The Impact of Import Competition on US Labor Markets." The article, which has received

a lot of attention from the media and the economic policymakers in the U.S., is an empirical study of the distributional impact of trade with China, especially on the blue-collar workers.

MILES KAHLER

Miles Kahler attended the Shanghai Forum in May 2012, where he presented a paper on “The Asian Model of Regionalism and East Asian Regional Order.” During 2012-2013, Kahler is a Fellow at the Woodrow Wilson International Center for Scholars in Washington, D. C. He is commencing a research project on “A Reordered World: Emerging Economies and Global Governance,” in which China, India, and Brazil are the main focus.

GORDON MCCORD

Gordon McCord is working on a project on the geographic determinants of Chinese urbanization that will examine the role of agricultural fertility and access to global markets in conditioning the location of China’s new urban lands. It will project a calibrated growth model forward and present the predicted spatial distribution of Chinese urban areas through 2030.

BARRY NAUGHTON

Barry Naughton spent his sabbatical at Tsinghua University in fall 2012, conducting research on China’s innovation capacity and policy-making process, and deepening collaboration with Tsinghua’s School of Public Policy and Management. While in Beijing, Naughton delivered several talks on the challenge of re-starting China’s reform process under the new Xi-Li Administration, and on China’s long-run growth slowdown. These talks are appearing in various Chinese publications.

VICTOR SHIH

Victor Shih’s article on “Getting Ahead in the Communist Party” was published in the flagship political science journal *American Political Science Review*.



RESEARCHER PROFILE: TAI MING CHEUNG

A scholar of the 21st Century China Program, Tai Ming Cheung’s research interests focus on the Chinese military, national security, science and technology policy and civil-military relations. He took over as director of the University of California Institute on Global Conflict and Cooperation in July 2012.

2012 was a particularly busy year for Professor Cheung. He organized more than a dozen conferences and workshops on Chinese technology and innovation, cyber security, defense transparency, multilateral military dialogue, East Asian security, China’s technology trade with the world and Chinese defense economic issues. In addition, he also attended conferences and gave lectures in India, Japan, United Kingdom, France, China and South Korea. Three of his edited books are being published or under submission to Routledge, John Hopkins University Press and Cornell University Press.

SUSAN SHIRK

Susan Shirk spoke on a China panel organized by *Caixin* editor Hu Shuli at the International Women's Forum in Deauville, France in October 2012. She was also invited to make a presentation on China to the board of Carnegie Corporation in New York in December 2012. Her analysis of the process of leadership turnover at the 18th Chinese Communist Party Congress appeared in the *Atlantic*, Asia Society's *China File* and other publications. She and Victor Shih published an article, "To Renminbi or Not to Renminbi," in *Foreign Policy* reporting on our June 2012 conference on the internationalization of the Renminbi.

DAVID VICTOR

David Victor is a lead coordinating author, along with Zhou Dadi from China's National Development and Reform Commission, of the 5th Assessment Report by the Working Group III of the Intergovernmental Panel on Climate Change (IPCC). In September 2012, he was invited to the 2012 World Economic Forum annual meeting in Tianjin, where he moderated a panel on "Strategic Shifts:

the Future of Energy." He is the Vice-Chairman of the World Economic Forum's Global Agenda Council on Energy Security, and wrote the Forum's white paper on "Energy Security and Global Warming," released in October 2012.

JUNJIE ZHANG

Junjie Zhang was appointed as Senior Advisor for the Asia Society in 2012. His analysis of China's emerging environmental issues has appeared on Asian Society's website. He was also appointed as an international consultant for a World Bank project. He will work with the World Bank, NDRC and Tsinghua University to develop the methodology to assess climate adaptation technology needs. He published a co-authored article in 2012 on "Fishermen's Perspectives on Climate Variability" in *Marine Policy*.

JOSHUA GRAFF ZIVIN

Joshua Graff Zivin spent part of September 2012 in Beijing to establish university ties and explore joint research projects with colleagues at Tsinghua, Renmin, and Peking Universities.



“China still presents so many puzzles about how its political system works. I am really excited about working with scholars and professionals from U.S. and China to apply cutting-edge research methods to studying these puzzles and improving China’s governance.”

–Susan Shirk, Chair, 21st Century China Program



PARTNERSHIP WITH FUDAN UNIVERSITY

One of China's best universities, Fudan University in Shanghai, has partnered with the University of California to establish a Fudan-UC center to foster academic exchange and collaborative research on China. The center, a first-of-its-kind initiative made by a major Chinese university, is based in IR/PS. It will work closely with the 21st Century China Program to build IR/PS as the premier school for research, teaching and public dialogue on contemporary China.

"This is a remarkable opportunity to build a China studies platform for both Chinese and American scholars," said Lin Shangli, vice-president of Fudan University. "It will form a network for communication and international academic exchange on the study of China."



U.S.-CHINA INNOVATION FORUM IN SEPTEMBER 2012

The 21st Century China Program co-organized a U.S.-China forum in September 2012 on “Innovation Models and the Capacity to Innovate in China and the U.S.” with Tsinghua University’s School of Public Policy and Management, and The Boyuan Foundation.

IR/PS Dean Peter Cowhey and China’s legendary entrepreneur, Liu Chuanzhi, founder of Lenovo and chairman of Legend Holdings Ltd., delivered keynote speeches to a packed auditorium of more than 200 people at Tsinghua University.

Professor Xue Lan, dean of Tsinghua University’s School of Public Policy and Management, was the local host. He Di, Boyuan Foundation’s director-general and a friend of the 21st Century China Program, moderated the panel discussion following the keynote speeches. Panelists included IR/PS’ Barry Naughton and Josh Graff Zivin, Liu Xielin from Chinese Academy of Sciences, Lin Bin, co-founder and president of Xiaomi (Millet) Phone, James Ding of GSR Ventures, Dr. Lv Wei from the National Development and Reform Commission and Gao Shiqi from the State Council’s Development Research Center.

IR/PS is a leader in innovation research and public policy discussions related to innovation in the U.S. and China. This event also strengthens the IR/PS’ collaborative relationship with Tsinghua’s School of Public Policy and Management.



2012 IR/PS COMMENCEMENT SPEAKER: DR. QIN XIAO

Qin Xiao, a prominent banker and public intellectual from China, was the commencement speaker to the IR/PS class of 2012.

Qin is chairman of the board for the Boyuan Foundation, a Hong Kong-based think-tank at the forefront of advocating for China’s reform. He is a member of the 11th Chinese People’s Political Consultative Conference. He also served as chairman of China Merchants Group for nine years, and was credited for turning the banking giant around in the 2000s. In his soul-searching autobiography *Out of Utopia*, he cast a critical eye on his own experience of growing up in the Maoist period. He is now a leading voice in favor of greater political openness and economic reform in China.

Video: <http://irps.ucsd.edu/media-center/video/>

Transcript: <http://irps.ucsd.edu/assets/001/503741.pdf>



CHINA PROGRAM POPULAR AMONG STUDENTS

A significant number of students choose to enroll at IR/PS specifically because of the opportunity to learn from faculty members who have a deep expertise in contemporary China. Currently, 20 percent of IR/PS graduate students are from China, and make up over 60 percent of IR/PS international students, while 30 percent of the school's full-time students in the Masters of Pacific International Affairs (MPIA) program opt for the China regional specialization. The 21st Century China Program enriches students' learning by offering them opportunities to organize public events on China, to interact with visiting scholars as well as government and business leaders, and to collaborate on research projects. In addition to our regular programs, hundreds of officials, business people, and professionals from China have attended custom programs through the IR/PS Global Leadership Institute.



REACHING OUT TO ALUMNI IN CHINA

On September 9, 2012, UC San Diego's Alumni Relations featured the 21st Century China Program at an event that coincided with the visit by the IR/PS delegation to Beijing. Dr. Sun Junling, president of UC San Diego's Chinese Alumni Association, was the master of ceremonies at the event. Professor Susan Shirk delivered the evening's talk entitled "U.S.-China Relations in the 21st Century: Domestic Challenges." More than 70 UC San Diego alumni, parents of current students, and friends attended the meeting. The event provided current alumni the opportunity to meet and interact with one another and with the visiting IR/PS faculty members. It highlighted China-related programs and research at UC San Diego.



WELCOMING NEW STUDENTS & PARENTS FROM CHINA IN FALL 2012

On September 19, 2012, a lunch reception was held for the parents of freshmen students from China. The program invited five distinguished Chinese American professors—Shaochen Chen, Shu Chien and Paul Yu from the Jacobs School of Engineering, Gen-sheng Feng from the School of Medicine and Junjie Zhang from IR/PS—to hold a conversation about how UC San Diego has advanced in their respective areas as well as giving advice to freshmen parents on how to acclimate their children to studying in the United States.

The reception was conducted in Chinese and 35 parents and community members attended the reception. It was one of many events held by the 21st Century China Program that engaged the new generation of Chinese students and their families.





2012 CONFERENCE: INTERNATIONALIZATION OF THE RENMINBI

This two-day conference in June 2012 brought together leading policy experts and economists from China, Hong Kong, Singapore, Japan, the U.S. and countries in Europe to analyze the logic, dynamics, and the domestic and international ramifications of the internationalization of the Renminbi or RMB. More than 90 conference participants had a rare opportunity to hear top officials, bankers and scholars on one of the key issues facing the global economy today, and to network with keynote speakers, panelists and other attendees.

Featured keynote speakers included Dr. Jin Zhongxia, head of the Research Institute of the People's Bank of China; Richard W. Fisher, president and CEO, Federal Reserve Bank of Dallas; and Barry Eichengreen, distinguished economist from UC Berkeley. IR/PS faculty, including Dean Peter Cowhey, Peter Gourevitch, Barry Naughton, Stephan Haggard, Takeo Hoshi, Susan Shirk and Victor Shih, moderated five panels.

The list of panelists was a "who's who" among the economists and financial experts who had studied the Chinese economy and RMB internationalization. The conference received generous sponsorship from Sohu.com, Emergent Sovereign Fund, GLG Research, Union Bank, Bank of Tokyo-Mitsubishi UFJ, Vistage and *Caixin* magazine from China. For more information about the conference, including video recordings of all presentations, please check it out on our website, china.ucsd.edu.

Susan Shirk and Victor Shih were the conference organizers, and together have published an article based on the conference in *Foreign Policy*, a leading journal on international affairs, entitled: "To Renminbi Or Not to Renminbi? Why China's Currency Isn't Taking Over the World." To read the article, visit: http://www.foreignpolicy.com/articles/2012/10/18/to_renminbi_or_not_to_renminbi

“The seemingly inexorable rise of China and the sheer size of its economy imply that the Renminbi may someday play a role similar to that of the dollar...that role has gradually grown over time and will increase further as China’s already-large presence in the global economy expands.”

—Richard W. Fisher, President and CEO, Federal Reserve Bank of Dallas, speaking at the Internationalization of Renminbi conference, June 2012



2012 CONFERENCE: RENEWABLE ENERGY IN THE U.S., CHINA AND EUROPEAN UNION

Led by Junjie Zhang, the 21st Century China Program organized a conference on renewable energy in February 2012, in partnership with the IR/PS Center on Emerging and Pacific Economies and the Friedrich-Ebert-Stiftung Foundation, Washington, D.C. Leading experts from the U.S., China and the European Union explored the ongoing dynamics of technology, trade and policies of renewable energy in their economies.

One of the conference speakers was Dr. Ji Zou, now the deputy director of the National Center for Climate Strategy and International Cooperation of China (NCSC), a new think tank on climate research under the National Development and Reform Commission (NDRC). Dr. Zou’s department is collaborating with IR/PS faculty on research projects related to the environment and climate change.

INTERNATIONAL CONFERENCE ON “CHINA’S OUTBOUND INVESTMENT: RISKS AND REMEDIES,” SEPTEMBER 23–24, 2013, BEIJING

The 21st Century China program is partnering with the Brookings-Tsinghua Center, the School of Public Policy and Management at Tsinghua University and the Institute of Enterprises of the PRC State Council’s Development Research Center to convene a conference on critical issues related to China’s outbound investment. It is scheduled to take place in Beijing in September 2013.

The conference will contribute new knowledge into China’s pattern of outbound investment, and inform the business and scholarly communities about the risks and remedies of China’s overseas investment. Targeted audience includes scholars, firms, financial service providers and policy makers from China and the U.S.

INTERNATIONAL CONFERENCE ON “COMPETITION, COMPLIANCE AND COLLABORATION IN GREATER CHINA,” JULY 10–11, 2013, SHANGHAI

The 21st Century China program is organizing another conference on the development of financial services in the greater China region in partnership with Fudan University’s Center for Financial Research, SWIFT and the SWIFT Institute. The conference is scheduled to take place in Shanghai in July 2013.

The focus of this conference will be on the development of the financial services industry in the greater China area, including Hong Kong and Taiwan. This conference presents another opportunity for the program to bring together members of the global financial community who attended the June 2012 conference on the internationalization of Renminbi.



ANNUAL ROBERT ELLSWORTH MEMORIAL LECTURE, MARCH 12, 2013

Robert Ellsworth (1926-2011) had a long and distinguished career as a soldier, a member of Congress, a diplomat, a political leader and a business executive. His career spanned both fields of public policy and business. Late in his life, he was actively involved in the IR/PS community, serving on the IR/PS International Advisory Board and leading discussions on what the Atlantic experience in the 20th Century can teach us about U.S.-China relations. He also served as Commissioner of U.S.-China Economic and Security Review Commission of the U.S. Congress.

The 21st Century China Program held the first annual Robert Ellsworth Memorial Lecture on March 12, 2013. The inaugural lecture was delivered by Jeffrey Bader, the John C. Whitehead Senior Fellow in International Diplomacy at the Brookings Institution, and former Ambassador and senior director for East Asian affairs on the National Security Council under the Obama Administration. The title of his talk was "Obama and China's Rise: An Insider's Account of America's Asia Strategy."

UC-FUDAN RESEARCH CONFERENCE ON CHINA, MARCH 25, 2013

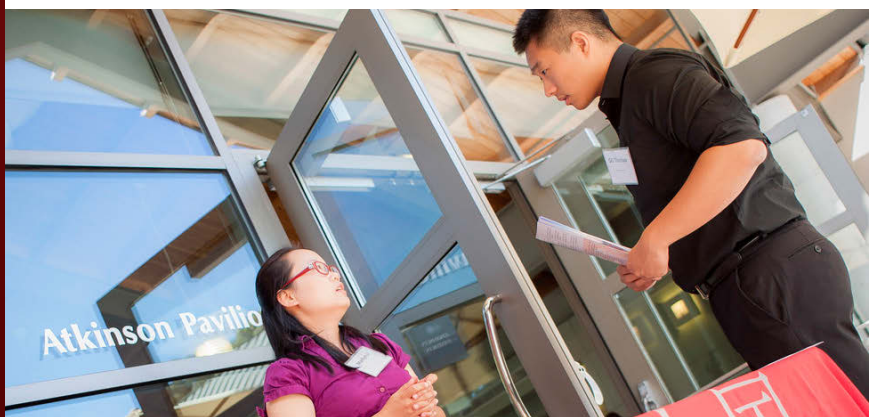
On March 25, 2013, the program co-sponsored a day-long conference on "China's Domestic Challenges" organized by the newly established Fudan-UC Center on Contemporary China. The conference brought together scholars from throughout the University of California system and from Fudan University to discuss China's contemporary domestic challenges. Papers on population trends, protests, migration, public health and energy challenges were presented, and there was a special tribute to the late UCLA Professor Rick Baum on the evening public panel.

ADVISORY COUNCIL

Program founders Marion So and Gail Kee served as the co-chair of the Advisory Council. Advisory Council members provide advice to the program chair and director, and they connect the program to the communities in San Diego and beyond. 2012 Advisory Council members included the following individuals: Gail Donahue, Susan Lew, Rafael Pastor, Gloria Sandvik, June Shillman, Susan Snow, Jing Wang and Yiru Zhou.

INTERACTIVE FORUM

One of the hallmarks of our program is its emphasis on personal interactions between community members and Chinese visitors. The program provides an opportunity for students, faculty and community leaders to engage directly with visiting academic, government and business leaders from outside of San Diego.





COMMUNITY ENGAGEMENT

Community engagement is a vital part of the 21st Century China Program. The program is committed to sharing knowledge and interaction with a wide range of constituencies, including educators, entrepreneurs, business and civic leaders, engaged citizens, youth groups, as well as those involved in medical, biotech and environmental research and innovation in San Diego and beyond.

The program organizes year-round public lectures, salons, cultural activities, business roundtables, youth programs and conferences that bring leading China scholars and practitioners to San Diego. Such events enrich public debate and promote the exchange of innovative ideas and analysis about China today.

OSHER MASTER CLASS ON “CHINA IN THE 21ST CENTURY”

One of our active community members, U.S. Navy Rear Admiral (Ret.) Steve Clarey worked with the 21st Century China Program to organize a five-part Master Class for the Osher Lifelong Learning Institute in October and November of 2012. The class was appropriately called “China in the 21st Century.”

Four scholars from the program, plus Professor Jeffery Wasserstrom of UC Irvine, delivered five lectures on history, politics, environment, national security and U.S.-China relations to a packed class of more than 160 Osher members. The Osher class was one example of how the program continuously strives to engage the local community in its outreach and educational efforts.

CHINESE CULTURE AND COMMUNITY

Cultural programming is another area of attention. In the past year, we collaborated with UC San Diego’s Art!Power to bring you three independent movies by Chinese directors. They were *Red Snow (Hongse Xue)* directed by Peng Tao, *Crying Woman (kuqi de Nüren)* directed by Liu Bingjian, and *Winter Story (Dongtian de Gushi)* directed by Zhu Chuanming. Professors Yingjin Zhang and Paul Pickowicz, experts on Chinese films, introduced the films and led the discussion with the audience. As part of the film series, we also invited Director Liu Bingjian to participate in the screening and a community salon in February 2012.

“The 21st Century China Program’s outreach to inform the greater UC San Diego community about political and economic issues confronting China has been extremely gratifying.”

—Steve Clarey, U.S. Navy Rear Admiral (Ret.)





“As co-chair of the 21st Century China Program Advisory Council and a fourth generation Chinese-American, I find it energizing to work with this group of forward-looking individuals. It is my hope that the program can both coalesce and showcase the many contributions of prominent individuals, including Chinese Americans in the community, who are interested in fostering U.S.-China relations.”

—Gail Kee, Founder and Co-chair of 21st Century China Program Advisory Council



PROGRAM FOUNDER: DR. CHARLES ZHANG

Charles Zhang is the founder, chairman of the board of directors and chief executive officer of SOHU.COM. Prior to founding SOHU, Dr. Zhang worked for Internet Securities Inc. (ISI) and helped establish its China operations. Dr. Zhang has a Ph.D. degree in experimental physics from Massachusetts Institute of Technology and a bachelor of science degree from Tsinghua University in Beijing.

Dr. Zhang personifies the spirit of a new generation of Chinese entrepreneurs who are forward-looking and globally engaged. He has been recognized by the World Economic Forum as a “Global Leader of Tomorrow.” He co-led an executive delegation to support Beijing’s successful 2008 Olympic bid at the 112th International Olympic Committee in Moscow.

Dr. Zhang hopes that the 21st Century China Program will work to bring about closer cooperation between the U.S. and China.

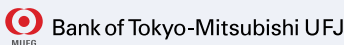
PROGRAM FOUNDERS

We are proud to have the support of our program founders, prominent individuals from the U.S. and China who share a common vision of the importance of deepening public knowledge about China. They support UC San Diego's commitment to developing the program into a world-class research center and thought-leader on China and U.S.-China relations. Our list of program founders keeps growing. As of April 2013, our founders include:

Rita & Richard Atkinson	Daphne & James Jameson	Cathy & Larry Robinson
April & Lowell Blankfort	Susan & Dee Lew	Margaret & Neal Schmale
Gail Kee & Javade Chaudhri	Lily & Shao-Chi Lin	Marion & Kwan So
James Ding	James Kralik & Yunli Lou	Jing Wang
Gail & Jeffrey "Jeff" C. Donahue	Peggy & Peter G. Preuss	Thelma & Herbert Yuen
Diana Lady & J. Lynn Dougan	Cassidy & Jeremiah "Jere" Robins	Charles Zhang

CORPORATE SUPPORT

We are grateful to the support from the following corporate entities:



SUPPORT 21ST CENTURY CHINA PROGRAM

Private financial support for the program is vital to its full development in research, U.S.-China dialogue and exchange, as well as community engagement. Your gift to the program will provide support for students and visiting scholars, research and public events. We welcome and need your financial support. Individual donations in any amount are welcome and are tax deductible in the U.S.

If you are interested in learning about supporting the 21st Century China Program, please contact Ivan Shin, Director of Development, School of IR/PS at iishin@ucsd.edu or (858) 822-7617. We also welcome inquiries from local businesses to become a partner with the 21st Century China Program.

UC San Diego

School of International Relations
and Pacific Studies

9500 Gilman Drive, #0519 | La Jolla, CA 92093-0519

Tel: (858) 534-2660 | china.ucsd.edu | 21china@ucsd.edu



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